



NEW PARADIGMS OF MANAGEMENT



RAJAGIRI BUSINESS SCHOOL
RAJAGIRI VALLEY CAMPUS
KAKKANAD, KOCHI

28th
JANUARY
2020

VENUE: RBS CONCORDIA

9:30 AM - 5:00 PM

AACSB

Business
Education
Alliance

Member



IMPORTANT DATES

Conference Date:
January 28th, 2020

Last date for receiving abstracts
(maximum 500 words):
Dec 20th, 2019

Final paper and poster submission:
Jan 5th, 2020

Rajagiri National Conference on

NEW PARADIGMS OF MANAGEMENT

on the Theme

"SUSTAINABLE BUSINESSES
A MULTI DISCIPLINARY
APPROACH"

The Area of General Management is happy to announce the Third Edition of the National Conference on New Paradigms of Management on January 28th, 2020. The Theme for this year's edition is "Sustainable Businesses A Multi Disciplinary Approach". The list of topics considered is as follows:

- Environment management
- Sustainable Business Management
- Public Administration
- CSR
- Green Initiatives
- Strategy & Public Policy
- Disaster Management
- Non-Profit Enterprise Management
- Social Entrepreneurship

The conference is a response to various paradigm shifts that have taken place in the business environment. The past decade has witnessed a sea change the way business is practised. The globally flexible workplace, alternative marketing options, technological advancements as well as peaking quality standards have all contributed to a rapidly changing business environment. On the one hand, business leaders have to cope with highly volatile markets that demand keenly thought out financial strategies and operational procedures, and on the other, they have to deal with a culturally diverse client base that demands the highest standards of sustainability in social and environmental aspects. The conference hopes to throw these vital issues open for discussion on a common platform.

Conference papers and posters are expected from students, research scholars, faculty and practitioners from academic institutions and corporate houses across India. Rajagiri hopes to fulfil its prime responsibility as an educator in business management by providing a common platform where the latest academic research can be discussed alongside best practices from the industry.

A conference proceeding with accepted full papers will be published with ISSN number. Only the papers of the highest value in terms of the latest research and best practices will be chosen for publication.



ABOUT RAJAGIRI

Rajagiri Institutions are managed by a Catholic order of priests called Carmelites of Mary Immaculate (CMI) whose efforts have been to establish educational institutions of high quality across the country. At present they manage about 500 institutions that offer education programmes from pre-primary to post doctoral levels.

Dating back to 1955, Rajagiri Institutions are now spread across two campuses namely Rajagiri Hill Campus situated at Kalamassery and Rajagiri Valley Campus at Kakkanad.

Rajagiri Business School offers Rajagiri's flagship programme, the two-year Post Graduate Diploma in Management. RBS management programmes have been internationally accredited by ACBSP and have received consistently high ratings from national accreditation organizations like NAAC and NIRF. At Rajagiri, the students go through a rigorous training process in line with its unique pedagogy that ensures corporate competency through a combination of conceptual understanding and experiential engagement. The programme is closely aligned to the industry so that the students acquire the right experience through projects and other linkages.

Conference Fee

Poster Presentation	₹ 500
Paper Presentation/Conference attending Students	₹ 500
Research Scholars	₹ 750
Faculty & Corporates	₹ 1000
Presentation in Absentia	₹ 200 (extra on respective registration fee)

Address for sending DD
The Principal,
Rajagiri Business School,
Rajagiri Valley .P.O.,
Kakkanad, Kochi-682039
(Mention Name and RNCNPM 2019 on backside of the DD)

Account Details for Electronic Payment
Account Name: Rajagiri Business School
Account No: 0587053000001922
IFSC Code: SIBL0000587
Bank & branch: The South Indian Bank Limited,
Rajagiri Valley Branch, Kakkanad
Beneficiary Reference: <Your Full Name & RNCNPM 2019>

Contact Us

Conference Chair:	Prof. Abhilash G. Namboodiri
Conference Coordinators :	Dr. Issac K. Varghese Dr. Smitha Nair
Email:	rcnpm@rajagiri.edu
Phone Number:	+918289838853/ +919745653442 +919741361868/ 0484-2660601



Submission Guidelines

Poster: Size - Chart Paper (Portrait), word count-200 (Bulleted), Neat and legible with or without diagrams and figures

Abstracts: Original & not previously published elsewhere or under consideration. Maximum 500 words, justified, 12pt, Times New Roman

Full paper: Justified, 12pt, Times New Roman, No word limit.

Conference TAKEAWAYS

Best Paper Award
₹ 5000 & Merit Certificate

Best Poster Award
₹ 2000 & Merit Certificate

Conference proceedings & participation certificates will be presented during the Valedictory Function

